

PGS-MN Advertising of PGS-MN Events

Types of Advertising	Examples/Comments	Website	Newsletter	Facebook	Emails to Members	Program Meeting Announcements
PGS-MN Joint Conferences with Other Organizations	Little Falls, Gnesen events	x	x	x	x	x
PGS-MN Program Meetings	Six per year	x	x	x	x	x
PGS-MN Networking Groups	Six per year (members only)	x	x		x	x
PGS-MN Annual Meeting		x	x		x	x
Community Festivals (if we staff a table at the event)	- Bowlus, Winona, Little Falls, Randall, State Fair, etc...	x	x	x		x

PGS-MN Advertising of Outside Organization Events

Types of Advertising	Examples	Website	Newsletter	Facebook	Emails to Members	Program Meeting Announcements
Local or State <i>Polish-related</i> events/ activities	- Polish Veteran event (St. Thomas) - Monument for Fallen Soldier	x	if event falls within the time frame of newsletter	x		x
Events where PGS-MN is not participating in any way (more of an FYI)	- Local events (eg. Slavic Festival, PACIM events) - other states' Polish festivals	Local Events only	Local Events only	x		
Webinars (zoom or in person)	National Polish webinars from other states			x		
National Conferences	- Foundation for East European Family History Seminar (FEEFHS) - Genealogical conferences			x		