## The Polish Genealogy Society of Minnesota (PGS-MN) Newsletter Committee Chair - Job Description

The Newsletter Committee Chair oversees the production of four issues of the PGS-MN membership newsletter each year (published in March, June, September, and December).

## Interests/Skills/Talents:

- · Member in good standing of the PGS-MN
- · Skilled in (or willing to learn) use of software programs
- · Strong organizational skills
- · Skilled in accuracy, formatting and able to meet deadlines

## Responsibilities:

- 1. Hold newsletter committee meetings to determine content and timelines for the newsletter, as well as division of the work among committee members.
- 2. Oversee the development of four quarterly editions of the newsletter:
  - a. Proactively search and review material for inclusion.
  - b. Seek a variety of content for optimal reader response.
  - c. Write or solicit authors to write content that is relevant to PGS-MN.
  - d. Request reports or information from the Board of Directors and other committee chairs that might be included in the newsletter.
  - e. Respond to reader comments, inquiries and feedback in a way that strengthens the PGS-MN relationship with our audience.
  - f. Develop and implement strategies to maximize impact and resonance of content (articles, photos, etc.).
  - g. Complete publication within scheduling deadlines, ensuring that each issue meets style, quality, and accuracy expectations.
  - h. Ensure that there is committee review and proofreading of the newsletter before sending out to print.
  - i. Send the newsletter to the printer and mail to the membership list.
  - j. Maintain current mailing list from the membership chair.
  - k. Send electronic copy of each newsletter to the <a href="mailto:pgsminnesota@gmail.com">pgsminnesota@gmail.com</a> email address so it can be entered on the website.
- 3. Include upcoming program topics/speakers in the newsletters.
- 4. Submit proposed newsletter expenses for the next year's budget to the Treasurer.
- 5. Monitor expenses throughout the year, send invoices to the Treasurer for payment.
- 6. Provide a report of committee work for Board of Director meetings, either in person or by written report.